THE OFFER

When AI should improve the business, but another pilot won't.

Mildly AI helps established companies redesign valuable products and workflows around AI, then prove whether they can meaningfully improve cost, speed, quality or revenue.

WHERE AI INITIATIVES GET STUCK:

- AI initiatives start with tools and demos rather than measurable business problems.
- Promising prototypes struggle with real data, unreliable outputs, adoption and integration.
- Teams lack clear evidence of business value, operational costs and a path to production.

HOW WE APPROACH IT:

- **Start with the business.** Identify one high-value workflow and establish its current performance.
- **Redesign the workflow.** Determine what AI should do, traditional software, and human role.
- **Prove before scaling.** Build with real data, evaluate quality and costs for production.

PROOF IN PRACTICE / SENTIO

"Their combination of speed, deep technical expertise, and business understanding helped accelerate our journey towards actionable technology intelligence."

— Kai Ling Ting

Built for a sovereign investment organisation, Sentio transforms fragmented technology research into company-specific strategic intelligence, supported by traceable evidence and a self-service AI workflow.

149 newsletters generated

9 organisations

~20 min per edition

READ THE SENTIO CASE STUDY →

HOW WE WORK

AI Product & Workflow Sprint

One valuable problem. A few weeks. Real evidence before major investment.

01 | FIND

Identify the business problem with highest potential impact. Understand users, constraints, data availability and existing baseline.

Output: Prioritised problem and measurable baseline.

02 | REDESIGN

Design end-to-end workflow around AI, conventional software and human judgment. Address usability, integration, reliability and operating costs.

Output: Redesigned workflow and technical approach.

03 | PROVE

Build a working solution with real data. Evaluate quality, failure modes, costs and business value before committing to larger implementation.

Output: Working prototype & evaluation results.

YOU LEAVE WITH

- Working prototype tested against real workflows
- Evaluation framework covering quality, reliability and cost
- Business-value assessment with measurable evidence
- Technical architecture and practical production roadmap

If evidence supports moving forward, Mildly AI can continue through implementation or provide ongoing senior leadership.

BEST FIT

Established organisations with real customers, existing systems and valuable workflows where AI can create meaningful impact—but AI is not their core capability.

Not designed for generic AI strategy decks, superficial chatbot integrations or frontier-model research.

Hervé - Founder & CTO

Linked Senior (acquired) · Indeed · Singapore public-sector technology

20 years building technology products and engineering teams across US and Asia, with extensive experience in AI/ML, enterprise modernization and complex system delivery.

HAVE ONE WORKFLOW WORTH IMPROVING?

Let's identify the opportunity, test what matters, and decide whether it's worth building.

BOOK A CONVERSATION →

hello@mildly.ai